



**50th Annual National
Conference of
The Indian Society of
Blood Transfusion and
Immunohaematology**

TRANSCON 2025

Sponsorship
BROCHURE

**19TH-21ST
SEPTEMBER
2025**

**VENUE : GRAND HYATT
GURUGRAM, SECTOR 58**

Invitation MESSAGE

Dear Trade Partners,

Greetings from the Organizing Committee of **TRANSCON 2025!**

On behalf of the Indian Society of Blood Transfusion and Immunohaematology (ISBTI), it gives me immense pleasure to invite you to participate as a trade exhibitor at the **"50th Annual National Conference of ISBTI-TRANSCON 2025"** to be held in **New Delhi NCR, India.**

Date : September 19th -21st, 2025 | Venue : Grand Hyatt Gurugram, Sector 58.

The theme of the congress is **"Swarnjayanti Transcon : Past Triumphs and Future Horizons."**

- TRANSCON 2025 marks a momentous milestone in the history of ISBTI, celebrating 50 years of advancing knowledge, innovation, and collaboration in the fields of blood transfusion and immunohaematology. This prestigious event will bring together leading healthcare professionals, researchers, industry experts, and policymakers from across the globe to discuss cutting-edge advancements and future trends in transfusion medicine.
- The Golden Jubilee Edition of the Annual National Congress of ISBTI, true to its theme of defining a path for bright future horizons, has pledged to set a benchmark by boldly presenting Transcon 2025 as our country's **First National Medical Conference with "A Go Green Initiative."** We have fair expectations for our zero-waste spectrum target, but we recognize that generating zero waste is probably unattainable. However, we can prioritize green options by using eco-friendly biodegradable flex banners, reducing or eliminating the distribution of printed promotional material, distributing information digitally, and bringing recyclable marketing materials or consumable items instead of single-use plastic ones. Making medical conferences more sustainable not only helps to combat climate change but also improves the event's reputation, as well as that of its organizers and partners. This program will serve to highlight our commitment to environmental stewardship. Together, we can make a positive change and inspire others to follow suit. **The Transcon 2025 organizing team invites you to join us for this new and groundbreaking endeavour and be a part of the change!**

As a trade exhibitor, TRANSCON 2025 offers you an unparalleled platform to :

- Showcase your products, technologies, and innovations to a highly targeted audience of decision-makers and influencers in the field of Transfusion Medicine and Immunohaematology.
- Connect and network with over 1500 delegates, including renowned clinicians, scientists, and industry leaders.
- Gain valuable insights into market needs and emerging trends through interactions with attendees and other exhibitors.
- Enhance your brand visibility and reinforce your commitment to advancing healthcare through participation in this landmark conference.

The venue for the conference is Delhi NCR, offering world-class exhibition spaces and amenities to ensure a seamless experience for our exhibitors.

To secure your place at TRANSCON 2025, we encourage you to confirm your participation at the earliest. Should you require any assistance or additional information, please contact us through conference secretariat.

We look forward to your valued participation in making TRANSCON 2025 a resounding success and an unforgettable celebration of our golden jubilee.

Sincere regards,



Dr. Sangeeta Pathak
Organising Chairperson
TRANSCON 2025



Dr. Mohit Chowdhry
Organising Secretary
TRANSCON 2025



Key Advantages as Trade Partners or Exhibitors

- ✓ Multiple networking opportunities to interact with over 1500 Transfusion Medicine specialists and thought leaders, over academic and social events.
- ✓ Direct access to tomorrow's leaders as the conference will attract participation from a large number of decision makers from tertiary care and super specialty hospitals.
- ✓ A comprehensive educational program that covers all facets of Transfusion Medicine treatments and procedures.
- ✓ Expanding marketing knowledge through exposure to the newest technologies, research & devices.
- ✓ Specially created combination of packages to suit your needs & customized to your budget lines.
- ✓ Souvenir advertising options.
- ✓ Multiple branding opportunities.

Product Awareness

- ✓ With an expected 1500 end users, the event ensures high visibility for trade companies and exhibitors at TRANSCON 2025. It provides the seller a platform to launch new products and equipment's before a captive business audience. In addition, high value products and services can be showcased to a niche clientele with high levels of disposable incomes.

Why Associate With TRANSCON 2025?



Sponsorship OPPORTUNITIES

PLATINUM

₹ 50 LAKH/-

Exclusive of 18% of GST

- ✓ 4 stall spaces in the trade area at a premium location each measuring 3x2m.
- ✓ Standalone product advertisement banners in key areas of the venue (5 Nos).
- ✓ 8 complimentary company exhibition badges with lunch & dinner access for all the three days.
- ✓ Front cover full page inside colored advertisement in the souvenir (E-copy).
- ✓ Company logo on website as partner name.
- ✓ Company advertisement displayed during session breaks in Hall A.
- ✓ 5 booklet inserts in the Conference Kit (Optional: E-flyers in the mobile app).
- ✓ Branding on registration lanyards, wristbands or e-QR codes available on the mobile app.
- ✓ Chair branding in hall A.
- ✓ 1 sponsored scientific session as per the program.
- ✓ 1 corporate speaker session as per the program.
- ✓ Special delegate registration tariff at the early bird fee slab for 20 delegates on an additional payment basis.

DIAMOND

₹ 40 LAKH/-

Exclusive of 18% of GST

- ✓ 3 stall spaces in the trade area at a premium location each measuring 3x2m.
- ✓ Standalone product advertisement banners in key areas of the venue (4 Nos).
- ✓ 6 complimentary company exhibition badges with lunch & dinner access for all the three days.
- ✓ Back cover page inside colored advertisement in the souvenir (e- Book).
- ✓ Company logo on website as partner name.
- ✓ 4 booklet inserts in the Conference Kit (Optional: E-flyers in the mobile app).
- ✓ Chair branding in hall B.
- ✓ 2 corporate speak slot as per the program.
- ✓ Special delegate registration tariff at the early bird fee slab for 15 delegates on an additional payment basis.

GOLD

₹ 30 LAKH/-

Exclusive of 18% of GST

- ✓ 2 stall spaces in the trade area at a premium location each measuring 3x2m.
- ✓ Standalone product advertisement banners in key areas of the venue (4 Nos).
- ✓ 4 complimentary company exhibition badges with lunch & dinner access for all the three days.
- ✓ Full page inside colored advertisement in the souvenir (E-copy).
- ✓ Company logo on website as partner name.
- ✓ 3 booklet inserts in the Conference Kit (Optional: E-flyers in the mobile app)
- ✓ Chair branding in hall C
- ✓ 1 corporate speak slot as per program
- ✓ Special delegate registration tariff at the early bird fee slab for 10 delegates on an additional payment basis.

Note : Fabrication/ Banner printing, Branding place, Content, Size and Number to be taken care of by the company with due approval from the organizing committee.

Sponsorship OPPORTUNITIES

SILVER

₹ 20 LAKH/-

Exclusive of 18% of GST

- ✓ 1 stall space in the trade area at a premium location measuring 3x2m.
- ✓ Standalone product advertisement banners in key areas of the venue (3 Nos).
- ✓ 3 complimentary company exhibition badges with lunch & dinner access for all the three days.
- ✓ Half page inside colored advertisement in the souvenir.
- ✓ Company logo on website as partner name.
- ✓ 2 booklet inserts in the Conference Kit (Optional: E-flyers in the mobile app).
- ✓ Chair branding in one E-poster area.
- ✓ Special delegate registration tariff at the early bird fee slab for 5 delegates on an additional payment basis.

INAUGURAL DINNER WITH CULTURAL PROGRAM

₹ 25 LAKH/-

Exclusive of 18% of GST

- ✓ 1 stall space in the trade area at a premium location measuring 3x2m.
- ✓ Tent cards on the table with company logo (Printing of cards by company).
- ✓ Announcements mentioning the company's name along the logo advertisement during the evening program.
- ✓ Can put 5 Flex standees (3ftx6ft) inside the dinner area at dinner entry gate.
- ✓ Maximum of 2 special banners of (10ft x10ft) within the dinner area thanking the company.
- ✓ Backdrop or LED wall on Cultural stage depicting company and conference logo during the inaugural dinner night.

GALA DINNER WITH CULTURAL PROGRAM

₹ 30 LAKH/-

Exclusive of 18% of GST

- ✓ 1 stall space in the trade area at a premium location measuring 3x2m.
- ✓ Tent cards on the table with company logo (Printing of cards by company).
- ✓ Announcements mentioning the company's name along the logo advertisement during the evening program.
- ✓ Can put 5 Flex standees (3ftx6ft) inside the dinner area at dinner entry gate.
- ✓ Maximum of 2 special banners of (10ft x10ft) within the dinner area thanking the company.
- ✓ Backdrop or LED wall on Cultural stage depicting company and conference logo during the Gala dinner night.

KIT BAG

₹ 10 LAKH/-

Exclusive of 18% of GST

- ✓ Company's Logo on the inner side of Kit bag.
- ✓ Exclusive Kit distribution counters. Branding by sponsoring company inside & outside the counter as designed & structured by OC.
- ✓ Distribution of Kits will be done by trained conference manpower.
- ✓ A5 one-fold information document with the company logo with the conference highlights.

LUNCH (EACH DAY)

₹ 10 LAKH/-

Exclusive of 18% of GST

- ✓ Dates will be confirmed by first come first serve basis
- ✓ Permission to put 5 Flex Banners (3x6) Feet branding inside the lunch area at certain locations which should not obstruct any kind of visibility and movement in the area.
- ✓ Tent cards on the table with company logo (Printing of cards by Sponsor Company in conference theme).
- ✓ 2 special banners of (10ft x10ft) within the lunch area thanking the company.

AUDIO - VISUALS & PREVIEW ROOM

₹ 20 LAKH/-

Exclusive of 18% of GST

- ✓ This is a prime opportunity for sponsorship, covering Audio - Visual equipment for all the halls during Conference days.
- ✓ The sponsors Logo & thanks slide will be displayed on the LED screen during session breaks which will be used for live projection.
- ✓ Branding during PG Quiz Sponsorship.
- ✓ Logo branding on mike along with conference logo.
- ✓ Branding on each hall AV console (2x4ft)

SESSION SPONSOR

₹ 10 LAKH/-

Exclusive of 18% of GST

- ✓ 1 foreign speaker should be invited by the company.
- ✓ Acknowledgement of company name before and after the session.
- ✓ **Note :** Topics, Speakers and academic content will be decided by OC

Note : Fabrication/ Banner printing, Branding place, Content, Size and Number to be taken care of by the company with due approval from the organizing committee.

Sponsorship OPPORTUNITIES

SOUVENIR & ABSTRACT BOOK (E-COPIES)

₹ 5 LAKH/-
Exclusive of 18% of GST

- ☑ Company Logo on the back page of e-book.
- ☑ Company 4 page advertisement inside the e-booklet.

WEB PAGE WITH LOGO ON HOMEPAGE

₹ 2 LAKH/-
Exclusive of 18% of GST

- ☑ 1 company Logo on home page with conference premium sponsored.

MOBILE APP

₹ 5 LAKH/-
Exclusive of 18% of GST

- ☑ Adequate advertisement of the sponsor on the conference mobile app as a sponsor.

SELFIE BOOTH

₹ 3 LAKH/-
Exclusive of 18% of GST

- ☑ The company logo and branding will be displayed on the selfie booths, alongside the conference branding.

NOTEPAD AND PENS

₹ 5 LAKH/-
Exclusive of 18% of GST

- ☑ The company is invited to sponsor the notepads and pens that will be included in the conference bags to the registrants at the conference.
- ☑ The expected number is 1500 which consist of conference branding along with sponsor company logo.

Exhibition Opportunities

PREMIUM CORNER STALL 3X2M

₹ 8 LAKH/-
Exclusive of 18% of GST

STANDARD STALL 3X2M

₹ 6 LAKH/-
Exclusive of 18% of GST

• Acknowledgement in the Souvenir

• Stall Space

• Two Complimentary Corporate Registration

STALL SPECIFICATIONS (1 STALL)

☑ Table/Counter	:	1
☑ Chair	:	2
☑ Spot Light	:	3
☑ Power Point (5/15 amp. Socket)	:	1
☑ Waste Paper Basket	:	1
☑ Company Fascia	:	Yes
☑ Carpet	:	Yes

ALLOCATION OF EXHIBITION SPACE

Allocation of stalls in both the Sponsored and Premier Trade category will be made by Organizing Committee, TRANSCON2025 on a **'first come, first served basis'**. Allocation will be done only on receipt of full payment.



Advertising Space in Souvenir (Colour)

FRONT COVER PAGE INSIDE

₹ 1.5 LAKH/-

Exclusive of 18% of GST

BACK INNER PAGE

₹ 1 LAKH/-

Exclusive of 18% of GST

FULL PAGE INSIDE

₹ 75 THOUSAND/-

Exclusive of 18% of GST

HALF PAGE INSIDE

₹ 50 THOUSAND/-

Exclusive of 18% of GST

QUARTER PAGE

₹ 25 THOUSAND/-

Exclusive of 18% of GST

Note: Designing of advertisement will be the company's responsibility.

The souvenir advertisement tariffs are as mentioned above for your reference. Kindly make the payment in full by 1st August, 2025 and send the Advertisement to secretariat office by 31st August, 2025 in the format of CDR (Corel Draw) / JPG. Please send the cheque in favor of "TRANSCON 2025" payable at **Delhi**, India.

FOR BOOKINGS & QUERIES, PLEASE CONTACT

transcon2025delhi@gmail.com

The Trade Exhibition hall will be at Hotel Grand Hyatt Gurgaon Sector 58 will be close to the lunch area. Trade Stalls are being classified into Sponsored Trade Stalls and Premier Trade Stalls.

Hours of operation for stall holders.

- The schedule for all Trade stall activities is as follows time
- Conference day 1- 19th September' 2025 Exhibition 9.00 am 5.00 pm
- Conference day 2- 20th September' 2025 Exhibition 9.00 am 5.00 pm
- Conference day 3- 21st September' 2025 Exhibition 9.00 am 2.00 pm

ALLOCATION OF EXHIBITION SPACE

Allocation of stalls in both the Sponsored and Premier Trade category will be made by Organizing Committee, TRANSCON 2025 on a 'first come, first served' basis. Allocation will be done only on receipt of full payment. Each company may provide a list of 3 choices of location in order of preference.

Terms & CONDITIONS

- ☑ Whilst every attempt will be made to ensure that all aspects of exhibition and sponsorship mentioned will take place as announced, the Organizing Committee reserves the right to make changes if the situation requires.
- ☑ The Organizing Committee reserves the right of final decision regarding allocation of exhibition booths.
- ☑ The Organizing Committee is not responsible for personal accidents and damage to the private property of exhibitors. Therefore, exhibitors may wish to make their own arrangements with respect to personal insurance.
- ☑ Acceptance of sponsorship applications will be at the sole discretion of the Organizing Committee. The Organizing Committee reserves the right to decline applications based on any association, director indirect, that does not uphold the objectives of the Conference without assigning any reason whatsoever.
- ☑ Organizing Committee will not be responsible for bank handling fees. Hence, please add bank charges as applicable.
- ☑ Please attach copy of remittance to Conference Secretariat. The balance of sponsorship amount is to be paid on or before 31st August, 2025.
- ☑ Any theft, loss or damage claims or disputes relating to the Sponsorship package or the Conference will be governed by the Indian Law and Courts of Delhi jurisdiction only. However, in the event of dispute, both parties agree to arbitration before approaching any court of law.
- ☑ All taxes & levies are extra as per govt. rules.

GUIDELINES FOR STALL HOLDERS

- The Organizing Committee will provide the basic shell of each stall, electricity, standard signage and seating.
- Additional facilities such as extra furniture, telephone lines, internet and broadband services. Special electrical connections, special lighting and audio-visual equipment and additional Manpower will be arranged by the Event Manager on extra payment. Contact details of the Event Manager may be requested. Payments for all additional facilities have to be made in Advance and before the commencement of the Exhibition.
- All such temporary workers will have to leave the venue of the conference when the Exhibition begins at 11:00 am on conference date **19th Sep' 2025**
- Adequate cleaning of the premises is ensured. Trash of the exhibition packing material is to be cleared by the individual stall owners only.
- Sponsored Trade Stalls may be customized with the prior approval of the Organizing Committee.
- Special signage and lighting is permitted in both categories of stalls. Extra power required will be chargeable.
- Lectures cannot be conducted in stalls. However, demonstrations of procedures can be held. In case of any violation, the Organising Committee reserves the right to cancel the allotment of stall.
- Order taking, sale of exhibited and other genuine products of exhibiting companies are permitted, provided that such transactions are conducted in an appropriate professional manner. The Organizers are not responsible for any transactions.
- All display items must conform, in all respects, to applicable safety, health, and bio-hazard and fire codes.
- All operational laser devices must conform to adequate safety precautions.
- All exhibitors should insure their exhibits and equipment against fire, theft and damage due to natural calamities. The Organizing Committee will not bear insurance charges.
- Alcoholic drinks, Smoking, chewing of pan and spitting are strictly prohibited within the boundary of the exhibition halls and conference venue. Littering is strictly prohibited.
- Any space not occupied at the close of the exhibition **hours on 18th September' 2025** shall be deemed, forfeited and no refund will be paid. The Organizing Committee shall then be free to reassign any such space without any obligation.
- Eatables are not allowed in the Trade & Exhibition area.
- Without badge Delegate, Spouses and children are strictly not allowed inside the exhibition area. Only delegates with authorized badges are allowed to enter. Please carry your badge at all places, all the time, to avoid embarrassment.
- **Subletting of stall will be considered as breach of contract and in such a case the stall owner will be asked to vacate the stall with immediate effect and a fine of INR 5,00,000 + Taxes will be charged.**
- **Sharing of stall is strictly not allowed.**

ENTITLEMENTS

Our Partners can't attend scientific and social functions during the conference. Each stall holder will be eligible for 2 lunch coupons for each day of the conference. However, extra lunches will be available in the premises on payment.

GUIDELINES

Our Partners may occupy the exhibition area on conference **Day 0 (18th September' 2025)**, from **1.00 pm onwards**. All stall holders will have to dismantle their stalls and vacate the area by **5 pm on conference Last Day (21st September' 2025)**

PAYMENT TERMS

- Payments can be made through Cheque, DD or NEFT only
- Cheque or DD to be issued in favor of "**TRANSCON-2025**" payable at "**Delhi**"
- Cheque or DD can be sent by Post / Courier to the below mentioned **Secretariat address** :

CONFERENCE SECRETARIAT

Dr. Sangeeta Pathak

Organising Chairperson, TRANSCON 2025

Secretary General-ISBTI

Director & Head -Transfusion Services, Max Healthcare

Address : 1-2 Press Enclave Road, Max Super Specialty Hospital, Saket, Delhi-110017

Email ID : transcon2025delhi@gmail.com | **Website** : www.transcon2025.com

TRADE MANAGER : Mr. Prashant Kashyap

Mob No. : +91 9811594794 | Email ID : prashant.k@chime.travel

BANK ACCOUNT DETAILS

Bank	Axis Bank Ltd
Branch	Square One Mall, Saket, Delhi-110017
Beneficiary Name	Indian Society of Blood Transfusion and Immunohaematology
Account Number	925010008245378
IFSC	UTIB0004122
Account Type	Savings
GST	06AAAT14427R1Z9

- GST or any Govt. Taxes applicable as per government norms to be paid by company.
- 50% of the amount to be paid at the time of booking is mandatory.
- Another 50% of the amount to be paid by 31st August' 2025.
- Stall will be confirmed only after total payment is received in the conference account.

CANCELLATIONS AND REFUND

- All cancellation should be made in writing and sent to TRANSCON 2025 Secretariat via post/courier or Email to **transcon2025delhi@gmail.com**
- All cancellation received on or before **31st July 2025** will be entitled for 50% of the amount paid.
- No refund will be entertained after **1st August' 2025**.
- The refund process will begin only 60 days after the completion of the conference.
- Terms & Conditions for participation as Sponsors/Exhibitors will be shared in Exhibitor Guidelines once the booking is done.
- **Cancellation Policy in the event of withdrawal of sponsorship please be advised that unless the sponsorship is resold, the Organizing Committee reserves the right to retain the amount received. All cancellations must be made in writing to the Conference Secretariat on or before 31st July' 2025. 50% of the sponsorship fee paid will be deducted as administrative expenses. All refunds will be made 60 days after the Conference. No refund requests will be entertained after 1st August' 2025.**

BADGE AND REGISTRATION INFORMATION

Badges are required for admission into the Conference Arena. Each exhibitor is allotted complimentary badges based on booth size. Please refer to the Application for Booth Space for complimentary badge allowances.

FEES FOR ADDITIONAL BADGES

1. Exhibitor (Full Meeting) Rs. 9,000 (3 days)

Entitlements:

- Admission to exhibit Hall and hospitality (daily lunches and tea /Excluding Dinner).
- Entry restricted to exhibition hall, not permitted to attend scientific sessions.

2. Exhibitor (Per Day) Rs. 3,000

Entitlements:

- Admission to exhibit Hall and hospitality (daily lunches and tea /Excluding Dinner).
- Entry restricted to exhibition hall, not permitted to attend scientific sessions.

Note:- The above fees apply only for those companies exhibiting at TRANSCON 2025 . Additional information about registration is available on our **website: www.transcon2025.com**

DISCLAIMER

- While every attempt will be made to ensure that all aspects of the exhibition mentioned will take place as announced, the organizing committee has the right to make changes if the situation demands.
- The organizers reserve the right of final decision regarding allocation of exhibition stalls.
- Organizers are not responsible for any theft personal accidents or damage to private property of exhibitors.
- Therefore, exhibitors may wish to make their own arrangements with respect to insurance of property and personnel.



SPONSORS & EXHIBITORS PARTICIPATION FORM

E-mail: transcon2025delhi@gmail.com

Web: www.transcon2025.com

Company Name.....

Address.....

Tel..... Mob No..... Fax.....

Email:.....

Represented By: Designation:

No. of Stalls Requested: Stall Preferred:

First Preference: Second Preference: Third Preference:

Additional Requirements (If Any)

Total Amount: In INR In Words:.....

.....

Payment Details: @ 50% deposit payment is due upon submission of this participation form. Payment in the form of Banker's Cheques / Demand Drafts to be made in favor of **Indian Society of Blood Transfusion And Immunohaematology** payable at **Delhi**, India.

PAYMENT DETAILS FOR BANK TRANSFER

Beneficiary Name : **Indian Society of Blood Transfusion And Immunohaematology**

Bank : **Axis Bank Ltd**

Account Number : **925010008245378**

IFSC Code : **UTIB0004122**

Account Type : **Savings**

Branch : **Square One Mall, Saket, Delhi-110017**

GST : **06AAATI4427R1Z9**

Date: Place of Issue:

Declaration, we hereby agree to comply with the policies, rules and regulations set forth by the Organizing Committee of **TRANSCON 2025, Delhi**, India, as mentioned in the form.

Authorized Signatory Name :

Designation:

Dr. Sangeeta Pathak

Organising Chairperson, TRANSCON 2025

Conference Secretariat

1-2 Press Enclave Road, Max Super Specialty Hospital, Saket, Delhi - 110017

Email ID : transcon2025delhi@gmail.com Website : www.transcon2025.com



Dr. Sangeeta Pathak

Organising Chairperson, TRANSCON 2025

Conference Secretariat

1-2 Press Enclave Road,
Max Super Specialty Hospital,
Saket, Delhi - 110017

Email ID : transcon2025delhi@gmail.com

Website : www.transcon2025.com



PROFESSIONAL CONFERENCE ORGANIZER

Email : chander@chime.travel | Website : www.chime.travel